



Davis Division Academic Senate

Request for Consultation Responses

Proposal to Amend Technology Management Minor

November 2, 2016

Faculty in the Graduate School of Management have proposed amendments to the minor in Technology Management.

Affirmative Action & Diversity

December 8, 2016 2:26 PM

FEC: College of Letters and Science

October 4, 2016 3:56 PM

The L & S FEC discussed these proposed changes on 10/3/2016.

Several concerns were raised as were requests for further information:

Provide further justification for the change in title from something very specific (Technology Management Minor) to something very general (Minor in Business Administration).

If you envision making this a more general minor in Business, it is unclear why this specific set of courses apply to this minor versus a wider variety of courses.

If you envision this minor still to be specific to Technology Management, then the proposed name, "Minor in Business Administration," may be misleading to students.

Provide further information on how this change in the minor is related to the larger goal of the Business School to establish an undergraduate Business major.

Best,

Kristin Lagattuta

Graduate Council

October 24, 2016 1:53 PM

Response continued on next 3 pages.

October 24, 2016

To: Academic Chair Goodman

RE: Proposal – Application to amendments to the Technology Management Minor

The Graduate Council forwards its recommendations for the aforementioned Request for Consultation.

The proposal of the Graduate School of Management (GSM) regarding changes to the Minor in Technology Management were evaluated by Graduate Council at its Meeting on October 7, 2016.

Graduate Council understands and applauds efforts by GSM to align enrollment in a Business Minor with enrollment procedures common to most other Undergraduate Minors at UC Davis, as outlined in the proposal.

GC notes, however, that the plan by GSM might divert students from equivalent minors or majors currently offered by Economics or Agriculture Resource Economics. This in turn might alter the availability or allocation of Teaching Assistantships to graduate students in the affected schools. We therefore recommend that the affected Schools discuss how competition between their programs might affect TA availability or allocation and how impacts could be minimized and that any effects on TA-support allocations for graduate students be monitored.

Furthermore, we advise, that enrollment numbers for the six listed GSM courses that could be taken in fulfillment of degree requirements also be monitored. We ask the GSM to be mindful that the TA/student ratios should not exceed approved rates.

Sincerely,

A handwritten signature in black ink, appearing to read "N. Baumgarth". The signature is fluid and cursive, with a large loop at the end.

Nicole Baumgarth, Chair
Graduate Council

Planning & Budget

November 11, 2016 3:21 PM

CPB discussed the proposal to amend the Technology Management Minor. The administrative changes suggested in the proposal make sense and are straightforward. CPB does not endorse the name change for the minor unless the content of the courses is updated to reflect the more general nature of the new name. The courses, as listed, are focused on business in technology companies. The proposed new name, "Minor in Business Administration", would be misleading to students who hope to pursue careers outside of technology companies.

Undergraduate Council

November 22, 2016 4:26 PM

Re: RFC on proposal to amend the Technology Management Minor

The Undergraduate Council discussed the proposal to amend the Technology Management minor at meetings on Oct. 21, Nov. 4, and Nov. 18, 2016. Although UGC concurs with certain aspects of the proposal, concerns were raised.

The cover letter from Professor Palmer is “Re: Proposed undergraduate business major.”

The UGC suggests that the proposers review the document on “Establishment or Revision of Academic Degree Programs” with respect to information that is helpful in reviewing proposed changes to majors and minors.

https://academicsenate.ucdavis.edu/local_resources/docs/committees/undergrad_council/establishment%20or%20revision%20of%20academic%20degree%20programs_v2.pdf

The UGC supports the GSM proposal to remove the requirement for student application to the minor. Such action would remove an unusual practice.

The UGC notes that the proposed name change was neither explained nor justified, consequently UGC does not endorse the proposed name change. Because the proposed alterations to course requirements are slight, the appropriateness of the new name is not clear. Accordingly, the UGC requests explanation and justification for the proposed name change.