

February 29, 2012

Linda Bisson, Chair
Davis Division of the Academic Senate

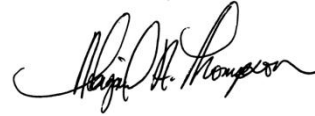
Subject: Change in name for the minor in Expository Writing

Dear Professor Bisson,

The faculty of the University Writing Program have proposed changing the name of the existing minor in Expository Writing to "Professional Writing." In accordance with the provisions of PPM 200-25, the proposal has been reviewed by Dean Jessie Ann Owens—Division of Humanities, Arts and Cultural Studies, who has expressed her support for the proposal.

The College of Letters and Science Executive Committee has reviewed the request and recommends approval of the name change to Professional Writing. On behalf of the committee, I am hereby forwarding the proposal to you for review and action by the Davis Division.

Sincerely,



Abigail Thompson, Chair
Executive Committee
College of Letters and Science

cc: D. Trask, Assistant Dean

December 16, 2011

TO: Abigail Thompson
Chair, L&S Executive Committee

FROM: Carl Whithaus
Director, University Writing Program

RE: Proposal to Modify the Name of the Writing Minor

I am writing to request approval for changing the name of the University Writing Program's minor from "Expository Writing Minor" to "Professional Writing Minor."

The current name of the minor, Expository Writing Minor, distinguishes the field of study from the Creative Writing Program's focus on fiction and poetry, but is misleading and covers only part of what the minor entails.

Exposition means explanation, but is distinguished from other writing modes such as argumentation, description, and narration, which are all crucial to writing minors' training to be versatile writers capable of adapting to varied genres and rhetorical situations.

We would like to change the name to the more accurate and inclusive title Professional Writing Minor. Writing minors and writing majors around the country much more commonly use this designation, including both a minor and major at Purdue University, minors at University of California at Santa Barbara, Ohio State University, and University of Southern California, and masters program at Carnegie Mellon, Clemson University, University of Massachusetts—Dartmouth, San Francisco State University, and University of Southern California. (See Appendix I: List of Programs in Professional Writing.)

The Student Learning Outcomes anticipated from completing the Writing Minor reflect this emphasis on preparing students to become versatile professional writers, who can:

- Manage the writing process to suit the task and situation
- Control style, tone, and structure
- Apply varied rhetorical strategies
- Evaluate and integrate external texts
- Write and edit collaboratively
- Use writing technologies appropriately

We believe that the name Professional Writing will also better meet one main purpose of the minor: because the term is more commonly understood and used by other universities, it would enhance our students' resumes with certification of writing expertise.

Enc: Modified UWP Minor requirements and Program description for catalog
Appendix I: List of Programs in Professional Writing

Modified Program Description for Catalog (12-2-2011)

The Program

The University Writing Program (UWP) offers writing courses and seeks to improve writing instruction across campus through a variety of programs. The UWP coordinates first year, intermediate, and advanced writing courses that satisfy college composition requirements and offers courses in writing across the curriculum, writing in specific disciplines, and writing in the professions. **The Professional Writing Minor serves students who are planning careers as professional writers or editors as well as those whose academic and professional careers will demand advanced writing skills.** The Program offers graduate courses in the teaching of writing and in composition theory, history, and research. The Designated Emphasis in Writing, Rhetoric, and Composition Studies offers PhD students in affiliated programs the opportunity to prepare for leadership roles in writing, research, teaching, and program administration. The UWP also administers the English Composition Examination, an alternative way to satisfy the advanced writing requirement. The UWP publishes an annual anthology of exemplary student writing, *Prized Writing*, and a journal for writing instructors, *Writing on the Edge*. The Writing in the Disciplines Workshop Program presents workshops on teaching writing for faculty and TAs and workshops on writing for students. The Writing Ambassadors Program trains advanced undergraduates and places them as interns in K-12 classrooms to improve writing instruction.

General Catalog copy:

Minor Program Requirements:

	Units
Professional Writing.....	20
One course from each of the following four groups:	16
Group A: English 100NF, University Writing Program 101, 102A, 102B, 102C, 102D, 102E, 102F, 102G, 102H, 102I, 102J, 102K, 10	
Group B: University Writing Program 104A, 104B, 104C, 104D, 104E, 104F, 104I, 110 , 111A , 111B , 111C	
Group C: Anthropology 110, 120, Classics 110, Communication 101, 105, 152, Design 145, English 105, English/Linguistics 106, English/Science and Technology Studies 164, History 101, Philosophy 137A, 137B, 137C, Technocultural Studies 191, University Writing Program 112A	
Group D: University Writing Program 192 (or equivalent)	
Additional units to achieve a total of 20 upper division units.....	4

One additional course from Groups A, B, or C.

Note: At least twelve units must be from University Writing Program courses.

Appendix 1: Undergraduate Programs in Professional Writing

<i>School</i>	<i>Undergraduate Major/Program</i>
Angelo State University	Professional Writing Concentration (BA)
Appalachian State University	Professional Writing Concentration (BA)
Arcadia University	Professional Writing (Minor)
Auburn University	Professional Writing Concentration (BA)
Austin Peay State University	Professional Writing (Minor)
Brigham Young University	Professional Writing Concentration (BA)
Carnegie Mellon University	Professional Writing (BA)
DePaul University	Professional Writing (Minor)
Eastern Michigan University	Professional Writing Option (BA)
Elon University	Professional Writing & Rhetoric Concentration (BA)
	Professional Writing Studies (Minor)
Fairfield University	Professional Writing Concentration (BA)
Farmingdale State College	Professional Communication (BA)
Francis Marion University	Professional Writing Option (BA)
University of Houston Downtown	Professional Writing (BS)
	Professional Writing (Minor)
Hilbert College	Professional Communications (Minor)
Kutztown University	Professional Writing (BA) & Minor
Louisiana State University	Professional Communications (Minor)
Miami University Ohio	Professional Writing (Major)
Michigan State	Professional Writing Concentration (BA)
Missouri State University	Professional Writing (BA & BS)
New York Institute of Technology	Professional Writing Concentration (BA)
North Carolina University Wilmington	Professional Writing Option (BA) & Certificate
North Carolina State University	Professional Writing (Certificate)
Northern Iowa University	Professional Writing (Minor)
Oklahoma State	Professional Writing Option (BA in English)
Old Dominion University	Professional Writing Emphasis (BA) & Certificate Option
Penn State	Professional Writing (Minor)
Purdue University	Professional Writing Emphasis (BA)
Rensselaer Polytechnic University	Professional Writing (minor)
Southeastern Louisiana University	Professional Writing (Minor)
SUNY Cortland	Professional Writing (BA) & Minor
Texas A&M University	English Minor w/Professional Writing Emphasis (& Certificate)
Texas State University	Professional Writing Emphasis (BA)
Tennessee Tech	Professional Communication Concentration (BA)
Troy University--Montgomery	Professional Writing Emphasis (BA)
UC Santa Barbara	Minor in Professional Writing (3 tracks)
University of Akron	Minor in Professional Writing
University of Delaware	Professional Writing Concentration (BA)
University of Hartford	Rhetoric & Professional Writing (BA) & Minor
University of Minnesota, Duluth	Writing Studies with Professional Writing Emphasis (BA)
University of New Mexico	Professional Writing (Minor)

University of Wisconsin--River Falls	Professional Writing (Minor)
Washington State University	Rhetoric & Professional Writing Concentration (BA) Professional Writing (Minor & Certificate)
Virginia Tech	Professional Writing Option (BA)
West Virginia University	Professional Writing & Editing Concentration (BA)
Western Carolina University	Professional Writing Concentration (BA)
Westminster College (Salt Lake City)	Communication w/Professional Writing Specialization (BA)

Professional Writing Majors/Programs Combined with Technical Writing/Communication

Cederville University	Technical & Professional Communication (BA)
East Carolina University	English Major (7 concentrations) Technical & Professional Writing (= 1 cont)
Ferris State University	Technical & Professional Communication (BS) w/multiple concentrations English/Professional Writing (Minor) & Technical Writing Certificate
Georgia Southern	Writing & Linguistics BA w/Professional & Technical Writing Option Writing Minor w/Professional & Technical Writing Emphasis
Georgia State University	Technical & Professional Communication courses (no program)
Illinois Institute of Technology	Professional & Technical Communication (BS)
Lawrence Technological University	Technical & Professional Communication (BS) & Minor
Madona University	Professional & Technical Writing (BA)
Metropolitan State	Technical Communication & Professional Writing (Major)
Montana Tech	Professional & Technical Communication (BS & Minor)
New Mexico State University	Rhetoric, Digital Media, & Professional Communication (BA) Rhetoric & Professional Communication (Minor)
Pittsburg State University	Technical & Professional Writing Emphasis (BA)
Rochester Institute of Technology	Professional & Technical Communication (BS)
Saginaw Valley State University	Professional & Technical Writing (BA) & Minor
San Francisco State University	Technical & Professional Writing (BA) Technical & Professional Writing (Minor & Certificate)
Southern Polytechnic State University	English & Professional Communication (BA)
Univ. of Colorado--Colorado Springs	Professional & Technical Writing Emphasis (BA) Professional & Technical Writing (Minor) Professional Writing Certificate
University Arkansas Little Rock	Professional & Technical Writing (BA)
University of Massachusetts--Amherst	Professional Writing & Technical Communication Specialization
University of South Florida	Professional & Technical Writing (BA)
University of Wisconsin--Milwaukee	Professional & Technical Writing Emphasis (BA)
Utah State University	Professional & Technical Writing Emphasis (BA)
Weber State University	Professional & Technical Writing Emphasis (BA) & Minor