June 27, 2011

Robert Powell, Chair
Davis Division of the Academic Senate

Subject: Establishment of departmental status for the Program in Design

Dear Professor Powell,

The faculty of the Program in Design have proposed establishing the present interdepartmental program as an academic department. In accordance with the provisions of PPM 200-20, the proposal has been reviewed by Dean Jessie Ann Owens—Division of Humanities, Arts and Cultural Studies, who has expressed strong support for the proposed action.

After careful review, including discussion with Dean Owens regarding the support needs for the unit, the College of Letters and Science Executive Committee has recommended approval of the proposal to confer departmental status on the Program in Design. On behalf of the Executive Committee, I am hereby forwarding the proposal to you for review and action by the Davis Division.

Sincerely,

Patricia C. Boeshaar, Chair
Executive Committee
College of Letters and Science

cc: D. Trask, Assistant Dean
UC DAVIS DESIGN

The Design Program is seeking departmental status. The following information outlines the reasons for the change in name, academic standing, and documents the enthusiastic support for the proposal from the campus community.

Proposal:
To change the name of the existing academic unit “Design Program” to “Design Department”

Submitted to:
Dean Owens
Division of Humanities, Arts and Cultural Studies, College of Letters and Science

Patricia Boesshaar, Chair
The College of Letters and Science Executive Committee

Date:
January 12, 2011

Design Program Contacts:
Tim McNeil, Director
katherine.perrone@ucdavis.edu
Tjmcneil@ucdavis.edu
Katherine Perrone, CAO
krperrone@ucdavis.edu
1a. Design at UC Davis has an illustrious history

History and background for the proposed action

The Design Program:

- Has been an area of focused study at UC Davis for more than 40 years.
- Developed as part of the Applied Behavioral Sciences in the College of Agricultural and Environmental Sciences and joined with the Landscape Architecture Program in 1983 to form the Department of Environmental Design.
- In 1992 became a distinct unit, separated from Landscape Architecture with separate Chairs and budgets in response to the Program’s differing visions. Design has operated as a single academic unit, a department in all but name, since that time.
- In 2004, established the highly successful California Lighting Technology Center (CLTC) with funding from the California Energy Commission. The center has two split academic/research appointments in the Design Program.
- Transferred to the College of Letters and Science, Division of Humanities, Arts and Cultural Studies in 2005/06 to align more closely with other related academic disciplines. As a result of the transfer, the departmental designation “Environmental Design” remained in the College of Agricultural and Environmental Sciences and with Landscape Architecture.
- Delivers a solid balance of design theory, history and studio/practice courses that develop industry-relevant expertise for students at both an undergraduate and graduate level.
- Has faculty research and teaching specializations that include design history/theory, visual communications (digital, environmental and print), fashion and textile design, interior architecture, product design (lighting and furniture), exhibition design, and sustainable design.

1b. Design at UC Davis is stronger now than ever before

Justification for the proposed action

The Design Program is:

- The only free-standing, multi-disciplinary academic design unit in the UC system.
- A large academic unit with over 450 majors, second in HArCS after English. Among the 15 most popular undergraduate majors on the UC Davis campus.
- A critical mass of 12 highly accomplished ladder faculty with renowned academic and professional backgrounds.
- Growing its new MFA program that encompasses all design disciplines and is forging collaborations with the arts, humanities and sciences.
- Successfully managing the number of design majors with the recent introduction of a more open-ended and accessible curriculum that allows students to move through the major in a timely way during the regular academic year.
- Strengthening the College of Letters and Science in terms of academic diversity and external funding (CLTC). It complements and is integral to many areas in the arts, humanities and social sciences.
• Locating to a newly renovated Cruess Hall in April 2011 with increased functionality and improved instructional spaces. Potential to grow when the second phase of Cruess Hall comes online in the future.
• Part of the Arts Administrative Group— a more sustainable model for managing administration and staffing for several academic units (see section 4).
• A consistent contributor to campus, community and national design projects and initiatives. Design is highly collaborative (design bridges multiple disciplines and is a facilitator of ideas) and design thinking (an emergent method of thinking about problems and outcomes as “design”) is very influential, informing business practices.
• Research focused with access to a breadth of other campus disciplines. Since design is typically taught in professionally orientated art and design schools, this makes study at UC Davis a unique combination of theory and practice.
• One of the few places for lighting design and innovation. The California Lighting Technology Center is a university/public/industry partnership conducting research, teaching, and outreach, bringing in millions of dollars to support cutting-edge research. The CLTC is one of the few revenue generating units in the division.
• A leader in environmental sustainability- green museums, preservation architecture, and energy efficiency.
• Forging strong links with the design industry and professional practice—graduates are working for corporations, organizations, design firms and have started up their own businesses.
• Preparing students for graduate study at other highly recognized design institutions. Undergraduates have gone on to prestigious schools where they become leaders in the professional and research communities.
• Fostering a relationship with its large alumni base who care deeply about their alma mater with future promised gifts, and the potential to realize even greater fund raising opportunities with links to the design industry and granting institutions.
• Home to the UC Davis Design Museum, the only dedicated design museum in Northern California and one of the few in the nation.
• One of the few research centers with faculty expertise in design history/theory/humanities on the West Coast.

1c. Design and the future of UC Davis
Department vision, objectives and future goals

The Design Department will:

• Continue to enhance the visibility of design on campus and establish an appropriate curricula balance of professional design practice and design theory/studies.
• Forge greater collaborations with other university academic units—through expanding disciplines such as design theory and industrial design. Design is at the perfect point of interchange between the arts, humanities, social sciences, and sciences. It presents great opportunities for collaborations with engineering, business management and law, with tangible contributions to innovation and product development.
• Expand graduate design studies that embrace the unique multi-disciplinary learning opportunities afforded at UC Davis.
• Continue to link development initiatives and industry partnerships in Design to endowed professor/chair, student scholarships, alumni network and the campus campaign.
• Create global initiatives and continue relationships with other universities, academic experts and professional affiliates in other countries, making UC Davis a center for international design studies.

2. What does a Design Department mean for other academic areas?
Impact on other campus academic units, programs and administrative areas

The proposal to change Design from a Program to a Department will have very minor resource and curriculum implications, and actually presents the Division with new and greater opportunities (see above). The core curriculum will remain intact and the unit will continue to be supported by the Arts Administrative Group and the Dean of the Division of Humanities, Arts and Cultural Studies (see attachment 04). Other academic units in the Arts Group are highly supportive (see attachments 02). The future relocation of a Film Studies/TCS department in the second phase of Cruess Hall has the potential to maximize shared resources, and enhanced collaboration between the Arts areas. A Design Department will only strengthen what is a dynamic group of academic departments. There will be no major impact on other Campus Academic Units, Programs and Administrative Areas.

3. What do others think about the proposed Design Department?
Consultation with Design students, faculty and other academic units

Department chairs in those areas closely aligned with design in the Arts group were asked to consult with their faculty and provide letters documenting the results. Students in the design major were canvassed via email. All are supportive of the proposal (see attachments 02 and 03). Design Program faculty have signed an open letter acknowledging their wholehearted support (see attachment 01).

Faculty in the Design Program have explored other department names, but concluded that “Design” is the only title that adequately captures the diversity and breadth of our academic unit. Landscape Architecture in the College of Agricultural and Environmental supports design seeking departmental status. However, they are going through the process of combining with the Department of Human and Community Development to form a new department called “Human and Community Development and Design”. This new department name presents some potential for student confusion and external clarity. The Design Program has formally questioned the use of “Design” as it currently stands in Landscape Architecture’s new name and offered alternatives (see attachment 06). While this process is ongoing it has no direct bearing on the departmental status the Design Program is requesting.

(See attachment 01, 02 and 03: Letters of support from other academic units, design faculty and students)
4. How will the new Design unit be managed?

Five-year projection of costs to establish and maintain the new unit

a. Physical facilities
The Design program will be moving out of Walker Hall into a newly renovated Cruess Hall in April 2011. The new building is a major improvement on existing facilities: the adjacencies of offices, labs and instructional spaces will be far better; there will be adequate space to offer the majority of design courses; the general appearance and functionality of the building will make a huge difference to the morale and productivity of students, staff and faculty.

b. Non-senate academic faculty
There are 7 part time Unit 18 lecturers, 5 of which are continuing. Additional lecturers are hired for Summer Sessions and to fill in for ladder faculty on sabbaticals, leaves and fellowships.

c. Non-academic staff requirements
There are Design program specific staff that manage the Multimedia Labs, Furniture Studio and various design facilities such as the Tool Room, classrooms, and the Dye and Sewing Labs. The Arts Administrative Group (TAAG), an administrative cluster for Arts academic departments and programs, manages the following areas: business, technical support, academic personnel, and graduate and undergraduate program coordination.

d. Library resources
These are minimal since most resources are departmental purchases or faculty grant funded.

e. Information and educational technology
The Design Program is reliant on computer labs, equipment and expensive software to teach courses. In Cruess Hall there will be one dedicated computer teaching lab and one drop-in student lab with access to both small and large format printers. The cost of replacing computer equipment remains an ongoing concern. The Program currently covers all of the equipment maintenance, supplies and student staff support for the labs with revenue from the print lab. Hart Hall’s computer lab also serves many design courses. It is hoped that costs for upgrading equipment will continue to be available in the operating allocation from the Deans office, demand will decrease through increased student personal laptop usage, and that more collaboratively funded computer facilities will become available with other units such as Film Studies/TCS.

(See attachment 04 and 05: organizational chart and base budget)
January 12, 2011

To: Dean of the Division of Humanities, Arts and Cultural Studies, College of Letters and Science
College of Letters and Science Executive Committee
UC Davis Academic Senate

Re: Design Faculty Support for the Designation of “Design” Departmental Status

The Design Program developed as part of the Applied Behavioral Sciences in the College of Agricultural and Environmental Sciences and joined with the Landscape Architecture Program in 1983 to form the Department of Environmental Design. In 1992, the two programs became two distinct units with separate Chairs and budgets. Design has operated as a single academic unit, a department in all but name since that time. The departmental designation “Environmental Design” remained in the College of Agricultural and Environmental Sciences when the Design Program transferred to the College of Letters and Science, Division of Humanities, Arts and Cultural Studies in 2005/06.

This letter and the accompanying proposal outline why the faculty of the Design Program are requesting that the unit be granted departmental status and called “Design Department”. The primary justifications for this request are:

• The Design Program has had departmental status in the past and been an area of focused study at UC Davis for more than 40 years. Such longevity and a successful transition to the College of Letters and Science warrant the additional standing and Academic Senate representation.

• The Design Program is the only free-standing, multi-disciplinary academic design unit in the UC system, with over 450 majors and a critical mass of 12 highly accomplished ladder faculty with renowned academic and professional backgrounds.

• The Design Program will be relocating to a newly renovated Cruess Hall in April 2011 with increased functionality and improved instructional spaces.

• The Design Program is growing external funding through industry partnerships (California Lighting Technology Center) and alumni, and is part of the Arts Administrative Group—a more sustainable model for managing administration and staffing for several academic units.

• The Design Program offers a unique undergraduate and graduate experience with a research focus and access to a breadth of other disciplines across the arts, humanities, social sciences, and sciences.

• The Design Program has strong links with the design industry and professional practice—graduates are working for corporations, organizations, design firms and have started up their own businesses. Many undergraduates have gone on to prestigious graduate schools where they have become leaders in the professional and research communities.
The Design faculty respectively request your support for this proposal.

Sincerely,

Tim McNeil, Director and Associate Professor

Kosta Papamichael, Professor

Simon Sadler, Professor

Kathryn Sylva, Associate Professor

Ann Savageau, Associate Professor

Glenda Drew, Associate Professor

Christina Cogdell, Associate Professor

James Housefield, Assistant Professor

Mark Kessler, Assistant Professor

Susan Verba, Assistant Professor
Attachments

Letters of support
01. Design Program Faculty
02. Other Academic Units
03. Design Majors

Administrative
04. TAAG Organizational Chart
05. Base Budget

Other
0.6 LDA letter
December 15, 2010

Dear members of the Academic Senate of UC Davis,

I am writing to express my strong support of the proposal brought forth by the Program in Design to become a full Department of Design here at UC Davis. The Design Program currently serves more than 450 undergraduate majors and houses 12 ladder faculty, making it one of the largest areas within the Humanities, Arts and Cultural Studies. In recent years they have successfully transitioned to the College of Letters and Science, established a highly successful industry partnership, and launched a graduate program. The scope, size and success of their program clearly warrants their transition to a full department.

Thank you for considering this request.

Sincerely,

Jesse Drew
Director and Associate Professor
Program in Technocultural Studies
8 December 2010

Re: In Support of the Design Program’s Move to Departmental Status

To Whom It May Concern:

I am writing in my capacity as Director of Film Studies at UC Davis to voice my strong support for the proposal for the program of Design to become a full department at UCD. Speaking as a fellow member of the Arts Assembly (comprising the chairs and directors of the Arts units in HArCS), I can report that Design has made invaluable contributions to the division as well as to the campus as a whole, contributions certainly justifying and warranting its move to departmental status.

Design has a long and distinguished history at UCD -- one of some forty years --- and in 2005 the program moved into the Division of Humanities, Arts, and Cultural Studies (HArCS). Since that time, Design has attracted unusually substantial undergraduate interest and now has a very impressive 450 students in its major, placing it in the top tier of majors in HArCS. Design has also already had a significant impact on graduate study, with a new graduate program in Design as well as faculty teaching in other graduate groups in the division.

Distinguishing Design even further is its association with the California Lighting Technology Center, the winner of numerous grants and wide renown, making it as well as Design unique, and uniquely valuable, for the division of HArCS. When taken together with Design’s June 2011 move into a renovated Cruess Hall -- reconfigured now specifically to the needs of Design’s faculty and students -- it would be very timely indeed for Design to become a full department at UCD.

Please do not hesitate to contact me if you have further questions about my strong support of this proposal.

Sincerely,

Dr. Jaimey Fisher
Associate Professor of German
Director of Film Studies
Tim: I've been waiting to hear back from the LDA faculty before I emailed. Response has been limited and we don't have our next faculty meeting until Dec. 14. Since I haven't heard from everyone I don't know if this is unanimous, but it appears that folks are supportive of you seeking departmental status. I think our only concern might be the confusion with "environmental design" and "design," but hopefully since they are in different colleges it won't cause too many problems.

Our faculty would like to do what we can to make sure that your department and faculty are successful (and departmental status seems like a positive step). Our faculty members have really appreciated the openness and willingness of the Design faculty to work across disciplines. We hope that in the future we can pursue further collaborations.

We have a shortened meeting on the 14th because of a holiday celebration, but I will bring up your request for discussion. If there are issues I'll let you know and invite you to come to our meeting in January.

Again, sorry for not responding sooner.
Patsy

Patsy Eubanks Owens
Chair & Associate Professor

On Nov 29, 2010, at 3:14 PM, Tim McNeil wrote:

> Hi Patsy,
> 
> Would you like to meet and discuss this topic further? It's important that I gauge you and your colleagues reaction to Design's proposed departmental status.
> >
> > Thanks,
> > Tim
> >
> >> Date: Tue, 16 Nov 2010 17:29:37 -0800
> >> To: peowens@ucdavis.edu
> >> From: Tim McNeil <tjmcneil@ucdavis.edu>
> >> Subject: Design as a Department
> >> Cc:
> >> Bcc:
> >> X-Attachments:
> >> Dear Patsy,
> >>
> >> Hope things are going well for you as the current chair of your department.
> >>
> >> I am putting together a proposal to change the name of the Design Program to the "Design Department". I intend to submit this to the relevant committees for review this academic year. I am aware of the changes currently taking place in the Department of Environmental Design and the new Department that is in formation. Can I count on your support and that of your faculty as I begin this departmental naming process?
> >>
> >> Design will be moving to Cruess Hall in June. We now have a thriving undergraduate major, a graduate program across all discipline areas, are settled into the College of L&S, and a stable group of new faculty.
To: "Christopher Reynolds" <chreynolds@ucdavis.edu>
From: Tim McNeil <tjmcneil@ucdavis.edu>
Subject: RE: Departmental status for Design
Cc:
Bcc:
Attachments:

Dear Tim,

This is to communicate my enthusiastic support for your efforts to have the Design Program become a full-fledged academic department. With 450 majors and 12 ladder faculty, you would immediately become the largest department in terms of students and in the ratio of departmental majors to faculty.

This change has been inevitable since you became a unit in the College of Letters and Science. For a unit your size not to be a department seems to me to disenfranchise your faculty members from having an effective voice in the Academic Senate.

Best wishes to you in this transition,

Chris

______________________________

Prof. Christopher Reynolds
Chair, Department of Music
University of California
One Shields Ave.
Davis CA 95616
(530) 752-5649
email: chreynolds@ucdavis.edu
Dear Tim,

I want to give my strongest endorsement to the Design Program’s application for departmental status. The Design faculty is a distinguished group of researchers and teachers. Your undergraduate and programs are academically strong as well as immensely popular. Since your transfer to the Division of Humanities, Arts and Cultural Studies, the Design faculty has taken on full partnership in the Arts planning group. You have cooperated with my own program, Art History, on shared teaching interests even while maintaining a distinct identity. You function as a department and contribute generously to the operations of the Arts group and of the Division. You have clearly earned departmental status. Recognition of your stature would enhance your relations with the university and public communities, to the advantage of all of us.

Sincerely yours,

Jeff

Jeffrey Ruda
Professor and Director
Art History Program
University of California, Davis
1 Shields Avenue
Davis, CA 95616
Dear Tim,

I am happy to support the Design Program in its move to Departmental status. Since its transfer from the School of Agriculture to HARCS, Design has established itself as a popular, demanding and intellectually varied program. Design courses often complement or reinforce our curriculum in Art Studio. They combine in-depth attention to visual fundamentals with a wide-ranging appreciation of how such principles shape our visual environment. The program has developed an ambitious integration of theory, history and practice. In my classes, Design students usually stand out for their sophistication and discipline.

In his recent public appearance in our lecture program, Wayne Thiebaud emphasized the important role of his training in commercial art as a basis for his success as a painter, stressing the ways in which the disciplines reinforce one another. I look forward to working more closely with Design, so as to strengthen its links to our area and to enhance the overall standing of the arts at UC Davis.

Sincerely,

Hearne Pardee
From: Angela Zanotti <ajzanotti@ucdavis.edu>
To: kmsholer@ucdavis.edu
Subject: Design Department Proposal Support
Date: Tue, 30 Nov 2010 13:17:39 -0800

I believe the design program should be given departmental status at the University of California, Davis due to the growing interest of incoming students and current UC Davis students in the field of design. Design is becoming the career of the future and is one of the fastest growing career paths of the 21st century. Departmental status for the design program at UC Davis would help raise UC Davis design to a higher level of respect in the design community and give the faculty a chance to offer more opportunities to current design students wishing to make a successful career out of Design and its many applications in the consumer world.

Thank you for your considerations,
Angela Zanotti

Date: Wed, 1 Dec 2010 09:00:47 -0800
Subject: Design Program support
From: Shelby Rustin <serustin@ucdavis.edu>
To: kmsholer@ucdavis.edu

My name is Shelby Rustin and I am a first year design major. I came to UC Davis very excited about my major but not really knowing what to expect from Design. I had responded innumerable times to friends and family and even strangers that I was not going to UC Davis to study veterinary medicine or agriculture; that I was going to study Design with the goal of becoming a graphics designer.

I feel strongly after just one quarter at UC Davis that Design is not a program but a Department in its own right. The Department has a strong and growing enrollment, it has specialized and well developed programs within the Department, a graduate program, new facilities under construction and most importantly the perspective by the student body that Design is a full fledged Department.

Making Design a Department can only serve to benefit UC Davis by giving this discipline greater recognition on campus and off, giving the University greater diversity among departments and garnering increased interest from potential student applicants and ultimately employers.
I look forward to being part of this new Department and to spreading the word to my friends and family that UC Davis is the best place to study if you want to be a Vet or a Designer!

Shelby Rustin
Design Major 2014

Date: Wed, 1 Dec 2010 19:06:09 -0800
Subject: Words of support for the Design program to gain departmental status
From: Aria Watson <arwatson@ucdavis.edu>
To: kmsholer@ucdavis.edu

To Whom it May Concern,

I think that the matter of the design program gaining departmental status should be highly considered, to provide more stability for the faculty and students involved in this program. Designers have huge power to change the world for the better, as much if not more as scientists do. Most solutions for environmental benefit come from good design. I think the design program is a huge asset to this campus, as it draws students, such as myself, who would have gone elsewhere if not for this program. It also diversifies the interests of the students on campus. Please consider this status change to help the future of this valuable program.

Thank you,
Aria Watson

Date: Sat, 4 Dec 2010 13:57:02 -0800
Subject: Re: PLEASE READ: Student support for departmental status
From: Tyler Swofford <trswofford@ucdavis.edu>
To: Kelli Sholer <kmsholer@ucdavis.edu>

To Whom It May Concern:

The UC Davis Design curriculum is not only an attraction, but a landmark of the University. It is why I and so many of my peers chose UC Davis for our education. The UC Davis Design program is an invaluable resource to the campus/UC system and deserves the recognition and funding that reflects that. I have learned more in the time I have been attending UC Davis than I could ever have anticipated. The faculty of the Design program are among the best educators/professionals/people I have yet to encounter and hold high esteem in my life and education. My resolve, conviction, and skills of my goal of becoming a professional designer have only been strengthened, encouraged and developed through the UC Davis Design program. Making the UC Davis Design program its own department would concur the prestige a UC Davis
Design diploma carries and the importance of its achievements as well as confirm UC Davis’ investment in the betterment of the future, its students’ education/options, California, and beyond. Thank you for your attention.

Respectfully,

Tyler R. Swofford
SID#: 995217393
Major: Design
Minor: Textiles & Clothing

From: "aakeaveney@ucdavis.edu" <aakeaveney@ucdavis.edu>
To: Kelli Sholer <kmsholer@ucdavis.edu>
Subject: Re: PLEASE READ: Student support for departmental status
Date: Mon, 6 Dec 2010 10:37:44 -0800

To whom it may concern,

Design is very important and it needs proper attention. The more resources and input that our faculty can have, the better equipped the future designers of the world will be to make a positive impact. Design can change the world as much as, or more than, any other discipline. If our school cannot acknowledge the importance of design, how can the future designers, which it is training, acknowledge it? Please give the design teachers the access they need to make the world a better place.

Thank you
Andrea Keaveney
Junior Design Student
UC Davis

Date: Wed, 8 Dec 2010 00:14:29 +0000
Subject: Re: PLEASE READ: Student support for departmental status
From: Miquette Elliott <emailmikki@gmail.com>
To: kmsholer@ucdavis.edu

Hello Kelli!-

Here is my "few sentences" in support of the Design "Department". Please let me know if there is anything else that I can do to help.
The Design Program at UC Davis is a productive program that cultivates a balance between academic, creative, and constructive focuses for its students. The devotion of the faculty and staff to provide quality education is very evident through the well developed course curriculums and their interaction with the students. In my experience the Design Program is a profound educating system that reaches out to the rest of campus through both its faculty and students by offering internships and participating in research conferences that both enrich the campus and its students. The Design Program is a program of creative problem solvers and is in touch with the needs of its faculty and students. This quality program can bring much more to UC Davis and be better recognized for its contributions to campus as an Design Department because the faculty and staff would be better able to contribute to academic structure of the college as well as the University as a whole. The addition of the Design Department to UC Davis will greatly add to the overall excellence of the UC Davis Aggie Campus.

With the many students involved in the UC Davis Design program, it has become one of the most popular majors on campus. Its popularity, though, is not the main reason the program should gain departmental status. It is because of the amount of time and commitment the students, staff, and faculty put in to make the program a worthwhile experience, despite any budget or registration problems that might persist for all of us.

As a fourth year design student, I understand the difficulties, yet I know I have had a unique experience different from those attending a specialized design school, for instance. Others like me have been committed to the design major just as much as other fields taught on campus, ranging from Economics, Art Studio, Japanese, and Asian American Studies. The breadth of design courses unique to a research university is only matched by the breadth of courses design students take at UC Davis. Because of this interdisciplinary approach to learning, it is only fitting that the Design Program is given a greater presence and voice at UC Davis.

Christine Bui
Fourth Year Design, Spring 2011
(Visual Communications)
From: Denise Garcia <dnsgarcia@ucdavis.edu>
To: Kelli Sholer <kmsholer@ucdavis.edu>

The Design Program should be changed to a Design Department based on the large interest of people that are entering as design majors. The word "program" seems like a word that makes the Design major seem so minuscule, with no importance and boring but with the change to Design Department, a larger emphasis is placed on the Design major and would seem more prestigious.

Denise Garcia

Hi Kelli!

Here is mine...

It has been an incredible journey to be a part of the design program. I was fortunate enough to enter this major and grow as a designer due to an amazing faculty from all over the world. When the Design program receives departmental status, it will be officially known as a department that deserves recognition for the faculty and students' hard work and willingness to take chances to design a better future!

Thanks for everything!
Amanda.

The Design Program should gain departmental status because it is vital for the faculty to have a greater voice in the academic structure and the Design major should have greater stability at UC Davis. It is important that as much light is given to this major because it attracts a lot students to UCD. Students should arrive here knowing that the Design major stands strong along with other majors and is not valued less, as it is part of the Humanities, by UCD.
Kelly,

I believe that the Design Program should be given departmental status to benefit current and future students, as well as those in their spheres of influence. The design program is currently positioned to influence broad spectrums of society through the variety of students that come through this major; to declare the program a legitimate department of the University will only serve the University of California’s vision to bring educated leaders to every sector of our world.

Elkan Hwang

Date: Wed, 15 Dec 2010 10:19:12 -0600
Subject: Department Status
From: Nadja Fitchhorn <ndfitchhorn@ucdavis.edu>
To: kmsholer@ucdavis.edu

I am writing on behalf of the Design program in SUPPORT of the name change from Design Program to Design DEPARTMENT. After reading the goals of this status change and the benefits it would entail, I am in complete agreement with the change.

Sincerely,
Nadja Fitchhorn
996621658

Date: Tue, 21 Dec 2010 23:21:37 -0800
Subject: Re: PLEASE READ: Student support for departmental status
From: Arianna Azevedo <ariazevedo@ucdavis.edu>
To: Kelli Sholer <kmsholer@ucdavis.edu>

Design should receive department status because it is a unique major that adds diversity to the educational options offered at UC Davis. It continues to gain popularity every year and has some of the hardest working students on campus. The faculty in Design are supportive and knowledgeable, they push students and help them become successful alumni.

Arianna Azevedo
Date: Wed, 29 Dec 2010 13:54:16 -0800 (PST)
From: Victoria Alvarez <victoriaealvarez@yahoo.com>
Subject: Student support for departmental status
To: Kelli Sholer <kmsholer@ucdavis.edu>

Design is all around us. It is in the clothing we wear, on the cover of books that we read, and in the rooms we live. Most think that Design is a superficial area of study that is not truly valid. But, I came to UC Davis to study Visual Communications with the hopes of becoming an Art Director of a teen magazine. I want to promote healthy self-esteem for young girls. Design can be a powerful tool to create change. I want to create change with what I have learned at UC Davis. UC Davis should show support to Design faculty and students by changing the name from “Design Program” to “Design Department”. Give Design a voice at UC Davis.

Sincerely,
Victoria Alvarez

Date: Thu, 30 Dec 2010 12:09:18 -0800
Subject: Support for department status letter
From: Anna Cleary <ascleary@ucdavis.edu>
To: kmsholer@ucdavis.edu

To whom it may concern,

As a junior in the design program, I am extremely supportive of design gaining departmental status. The new status would allow the nearly 500-students strong design program the opportunity to take more diverse classes and perhaps eventually gain NASAD accreditation. At the very least, being a part of a department rather than a program will lend more legitimacy to design degrees from UCD, effectively bolstering UCDs reputation outside of campus. Please do consider how much we as a design students want to be a department.

Thanks so much,
Anna Cleary

Date: Thu, 30 Dec 2010 16:36:20 -0800
Subject: In support for Design Program’s departmental status
From: Evan Roberts <edroberts@ucdavis.edu>
To: kmsholer@ucdavis.edu

UC Davis has an excellent Design Program to which a great number of students are attracted. The Program is unique in the University of California and as a Department would strengthen the
faculty's design perspective at the University. The generation of designers being taught here will be faced with solving some of today's many problems. Why hesitate to empower the educators that make them better problem-solvers?

Evan Roberts,
Design Student
Organizational Structure

The Arts Administrative Group

December 2010

Katherine Perrone
MSO IV
Interim CAO

Rose Mary Miller
Academic Serv. Off.

Art, Art History, Design, Music, Nelson Gallery, TCS and Theatre & Dance

Chairs and Directors

Walter Sysko
Programmer II
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Felicia Bradshaw
"Asst II
.50 FTE

Vacant
"Asst Spec II
1.0 FTE

Emma Katleba
"Asst II
1.0 FTE

Victor Robinson
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Don Yee
CRS II – TCS
1.0 FTE

Jesse Vasquez
Lab Asst II
1.0 FTE

Sam Siodel
Lab Asst III
1.0 FTE

Dan Quillen
SRA II
1.0 FTE

Student Assistants

Kris Carpenter
1.0 FTE

Nataliya Komleva
Library Asst II
1.0 FTE

Joyo Li
"Asst I
1.0 FTE

Nathan Megee
CRS I
1.0 FTE

Note: When a payroll title is blank it means a reclassification is either pending or will be submitted.

*Business Office Manager

**Asst Business Office Manager housed in the Music Bldg.

Business Office

Classroom/Lab Support – Art/TCS

Gilbert Manke
SRA IV
1.0 FTE

Shop Tech

Robert Jahn
1.0 FTE

Emma Katleba
"Asst II
1.0 FTE

Vacant
**Analyst I Sup
1.0 FTE

Robert Jahn
1.0 FTE

Felicia Bradshaw
"Asst II
.50 FTE

Robert Jahn
1.0 FTE

Emma Katleba
"Asst II
1.0 FTE

Victor Robinson
"Asst II
1.0 FTE

Don Jee
CRS II – TCS
1.0 FTE

Jesse Vasquez
"Asst II
1.0 FTE

Sam Siodel
"Asst III
1.0 FTE

Dan Quillen
"Asst II
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office Classroom/Lab Support – Design

Walter Sysko
Programmer II
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Don Yee
CRS II – TCS
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Don Yee
CRS II – TCS
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

Classroom/Lab Support – Design

Walter Sysko
Programmer II
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Don Yee
CRS II – TCS
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

Classroom/Lab Support – TCS

Walter Sysko
Programmer II
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Don Yee
CRS II – TCS
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

Tech Support

Walter Sysko
Programmer II
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Don Yee
CRS II – TCS
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

Design Museum

Victor Robinson
Programmer II
1.0 FTE

Don Yee
CRS II – TCS
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

Production/Publicity T&D

Eric Regeaud
Principal Public Events Mgr
1.0 FTE

Janice Regeaud
"Asst Coord
1.0 FTE

Ned Jacobson
Theatre Prod Sup
1.0 FTE

Don Yee
CRS II – TCS
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

Production/Publicity Music

Kim Pearson
Analyst I Sup
1.0 FTE

Matha Clark-Carrison
"Asst III
1.0 FTE

Rudy Garibay
Sr. Artist
.50 FTE

Chris Acosta
Sr. Editor
.50 FTE

Don Yee
CRS II – TCS
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

Graduate Program Coordination

Kim Pearson
Analyst I Sup
1.0 FTE

Matha Clark-Carrison
"Asst III
1.0 FTE

Rudy Garibay
Sr. Artist
.50 FTE

Chris Acosta
Sr. Editor
.50 FTE

Don Yee
CRS II – TCS
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

Undergrad Program Coordination

Kim Pearson
Analyst I Sup
1.0 FTE

Matha Clark-Carrison
"Asst III
1.0 FTE

Rudy Garibay
Sr. Artist
.50 FTE

Chris Acosta
Sr. Editor
.50 FTE

Don Yee
CRS II – TCS
1.0 FTE

Huy Tran
Programmer II
1.0 FTE

Adela Zhang
Museum Scientist
1.0 FTE

Byron Rudrow
Scene Tech
.84 FTE

Socorro Figueroa
"Asst II
1.0 FTE

Kelli Skelley
"Asst Business Office Manager
1.0 FTE

Business Office

The TAAG Staff

Academic Support Staff

Note: When a payroll title is blank it means a reclassification is either pending or will be submitted.
### Design Program
**Base Budget**
**Fiscal Year: 2010-2011**

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<th>Description</th>
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**Total:** 969,618.00

*Does not include administrative staff (20.5 FTE) which are under the Arts Administrative Group*
October 1, 2010

Patricia Boeshaar
Chair of the L&S Executive Committee

Dear Chair Boeshaar,

Reading over the circulated minutes for the L&S Executive Committee (New Business, item 8) I’m concerned by the proposed name for a new department in CAES. The proposal calls for a combined Department of Human and Community Development with the Department of Environmental Design resulting in a new name of Department of Human & Community Development and Design. The faculty in the Design Program find this name misleading, specifically objecting to the general word “Design”. The Design Program in the College of Letters and Science is intending this year to return to departmental status and as a result will become known as the Department of Design. The Design Program has 450 plus undergraduate majors and is the only comprehensive design discipline department within the UC system. If the name is approved, the singular word “Design” will be shared by both departments.

For the sake of clarity within the academic and professional design community, and to avoid duplication on the UC Davis campus, we oppose the use of this department name. We would like these factors to be taken into account when the new department name is decided. Other options for a new name include:

Department of Human & Community Development and Landscape Design.
Department of Human & Community Development and Environmental Design.

Thank you for taking this under consideration and please do not hesitate to contact me to discuss this further.

Sincerely,

Timothy McNeil,
Director, Design Program
tjmneil@ucdavis.edu

cc: Jessie Ann Owens, Dean, HArCS
Robert L. Powell, Chair, Davis Division of the Academic Senate
Dan Trask, Assistant Dean, Undergraduate Education, L&S