

December 9, 2016

**Michelle Yetman**

Chair, Faculty Executive Committee, Graduate School of Management

**RE:** Proposal to Amend Technology Management Minor

Dear Chair Yetman:

The proposal to amend the Minor in Technology Management was forwarded to all standing committees of the Davis Division of the Academic Senate. Responses were received from Undergraduate Council, Graduate Council, the Committee on Planning and Budget, and the Faculty Executive Committee of the College of Letters and Science.

Committees unanimously support the proposed administrative changes for the minor (proposal sections 1a and 2), which bring the minor into alignment with campus practices.

Committees unanimously oppose changing the name to “Minor in Business Administration.” As Undergraduate Council notes, the “proposed name change was neither explained nor justified....Because the proposed alterations to course requirements are slight, the appropriateness of the new name is not clear.” Planning and Budget and the FEC of L&S both agree that it is unclear why a new, very general name is being applied to a group of courses whose overall content is still specific to technology management.

In addition, Graduate Council and the FEC of L&S wonder how this proposed name change would impact the campus at large. Graduate Council recommends that “the affected Schools discuss how competition between their programs might affect TA availability or allocation and how impacts could be minimized and that any effects on TA-support allocations for graduate students be monitored”; they also advise GSM to be mindful of course enrollment numbers and TA/student ratios. The FEC of L&S requests that further information be included in the proposal on “how this change in the minor is related to the larger goal of the Business School to establish an undergraduate Business major.”

The Davis Division approves the proposed administrative changes but does not approve the proposed name change. In accordance with Section V, “[Revisions of Majors or Minors](#),” of Undergraduate Council’s program guidelines, we request that you include further explanation and justification for the name change in an updated proposal. Feel free to contact Undergraduate Council Analyst Debbie Stacionis with questions on proposal content or processes. Once updated, the proposal can be resubmitted for a second Senate consultation.

Sincerely,



Jon Rossini  
Vice Chair, Davis Division of the Academic Senate

Associate Professor, Theatre and Dance

Enclosed: Davis Division Committee Responses

c: Amanda Steidlmayer, Director, Academic Operations and Planning, GSM  
Alyssa Marks, Assistant Director, Academic Operations and Planning, GSM  
Debbie Stacionis, Analyst, Undergraduate Council, Davis Division of the Academic Senate  
Edwin M. Arevalo, Executive Director, Davis Division of the Academic Senate